| Resolution | No. | 5-11 |
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RESOLUTION: To adopt the Transportation Demand Management (TDM) Plan, Five Year Plan (FY2012-FY2016), dated March 2011, as the Transportation Demand Management Plan for the City of Rockville

WHEREAS, the Mayor and Council has established goals for improved vehicular and pedestrian mobility, safety, and connectivity in the City; and

WHEREAS, the Transportation Demand Management (TDM) is a term for various strategies that decrease traffic congestion and vehicle emissions through multimodal transportation improvements, education, marketing, and outreach to employers and residents about the variety of commuting options available other than driving alone; and

WHEREAS, the Department of Public Works' Traffic and Transportation Division, in coordination with the Traffic and Transportation Commission, has developed a draft TDM Plan; and

WHEREAS, the TDM Plan was presented to the Mayor and Council by the Traffic and Transportation staff on October 18, 2010 and to the Planning Commission on November 17, 2010. The Mayor and Council held a public hearing on December 13, 2010. Following the public hearing, the Traffic and Transportation Division made changes to the draft TDM Plan; and

WHEREAS, as a result of discussion and comments made by the Mayor and Council at its meetings on March 7, 2011, further revisions were made to the draft TDM Plan; and

WHEREAS, the Mayor and Council has determined that the TDM Plan provides a valuable tool for reducing traffic congestion and managing traffic demands; and

WHEREAS, the Mayor and Council has determined that the adoption of the TDM is necessary and appropriate for the protection of the public health, safety, comfort, convenience, and welfare.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF ROCKVILLE, that the Transportation Demand Management (TDM) Plan as contained in the attached document entitled "Transportation Demand Management Plan, Five-year Plan (FY 2012 – FY 2016)" and dated March 2011, shall hereafter be used as

the process to establish a set of transportation demand management priorities for the following five-years (FY 2012 – FY 2016).

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I hereby certify that the foregoing is a true and correct copy of a resolution adopted by the Mayor and Council at its meeting of March 21, 2011.

Glenda P. Evans, City Clerk